



## **MarketingListInfo.com Article Submission Guidelines & Terms of Service**

Thank you for your interest in submitting articles to MarketingListInfo.com. We are excited to establish MarketingListInfo.com as a leading web business directory and article library for sales and marketing executives, business owners, and direct marketers.

Part of our mission is to shine a spotlight on those marketing professionals and their experiences that will provide our highly qualified B2B and B2C audience with insightful and powerful “how-to” and “how-I-did-it” articles, along with sharing with us their tips, techniques and instructions that will help businesses become superior marketers.

The topics covered in our article library include all facets of direct marketing with a focus on direct mail, telemarketing, and email marketing lists and databases.

### **Writer Agrees To Terms of Service:**

- 1) You agree that MarketingListInfo.com is free to use by anyone on WWW and that MarketingListInfo.com is a B2B Web directory, business referral service, and publisher of informational articles primarily for sales & marketing executives, business owners, and end user direct marketers.
- 2) You agree that you will not be paid for submitting your articles to our site.
- 3) You agree that you are the original author of each article and/or you have the copyright for the article(s) you submit to MarketingListInfo.com. If your article has been written by a ghost writer, you agree that you have exclusive rights to each article you submit.
- 4) You agree there is no guarantee that the article you submit will be accepted for publication on MarketingListInfo.com and that we reserve the right to remove any article from the site at any time.
- 5) You agree that your article will include or will be edited to include one sentence teaser or introduction to the article.
- 6) You agree to provide your headshot in 60HX50W dimensions with .gif or .jpeg format and that each article we publish will include your headshot.
- 7) You agree that we will upload your article in to our CMS / database and that the article will be listed in a “subject category” that we determine to be the most suitable.
- 8) You agree to allow MarketingListInfo.com to “feature” your article in a prominent position on our home page, directory web pages, email newsletters, rss feeds, twitter, blog, linkedin profile, and other web media properties that are a part of the MarketingListInfo.com services.
- 9) You agree to allow MarketingListInfo.com to include web advertising with your articles.
- 10) You agree that MarketingListInfo.com is NOT liable for the accuracy or authenticity of any article that you submit and that the article is for informational purposes only.

11) You agree that we have the right to change these terms of service and that you will be notified through one of the means of contact that you have submitted and we have in our CMS.

### **Publisher Agrees to Terms of Service:**

- 1) Publisher agrees to respect all copyright laws that pertain to the articles that are submitted for publishing on MarketingListInfo.com.
- 2) Publisher agrees to include writers byline (maximum of 3 sentences) at the end of each article; and that byline may include the authors company name, web URL, blog address, social media contact information, email address, and contact phone number.
- 3) Publisher agrees to store all submitted articles in our CMS / database under the category of our choosing.
- 4) Publisher agrees not to use articles submitted in any form of spam.
- 5) Publisher agrees not to sell or barter articles to another website or business entity.
- 6) Publisher agrees to refer all requests to publish articles on another website to the writer or their agent.

**Publisher Contact:** If you are a writer or publicist and have questions or suggestions regarding this free web publishing service you can contact the publisher at [admin@marketinglistinfo.com](mailto:admin@marketinglistinfo.com) .